

executive summary june 2017

Veamcast is awesome software designed for PCs, tablets and TVs. Veamcast enables anyone to quickly and easily publish and monetize television channels on the internet. It also enables simple, fast, time shifted voice/video communication and collaboration. Channels and messages viewed in the app play at the best quality available, without annoying stream buffering, because they synchronize in advance.

Veamcast channels are sets of playlists (veams) containing video/audio recordings or attached files (photos, movies, music or other files). These synchronize in the background, sometimes on demand and other times on schedule (off peak). Creating and sharing complex content (like programmed television, presentations with varying content or just your thoughts) is simple and intuitive.

Veamcast channels play on any phone or device via our web app but they play best within the Veamcast Windows app, without streaming, in high definition using a full screen interface. The app caches content that people are likely to view (things addressed directly to them or things they subscribe to). This is one of our competitive advantages because it allows delivery of full quality video on low quality connections without annoying buffer delays and drop-offs. Even on high-speed connections, it adds reliability, better playback capabilities and greater efficiency with repetitively played content (ads, replays, station identification, product branding...). On Veamcast, there will always be something playing smoothly as opposed to frustrated streamers staring at an animated wait cursor. Designed for watching while sitting back, it will work with remote, gestures and voice as well as touch, mouse and keyboard.

The fast and easy process used to create Veamcast channels also sends video and voice mail, shares photos and other types of files. Upon clicking 'send', attachments synchronize to the cloud, social networks update and email notifications go out. If offline when publishing, synchronization resumes whenever reconnected.

The uses for Veamcast channels extend way beyond entertainment:

- Teachers present and organize their class material, communicate with students and parents.
- Real estate agents quickly and effectively show properties with minimal work.
- Job recruiters do detailed interviews with prospects and share the best with hiring managers.
- Organizational leaders can address the ranks and verbally document policy.
- Doctors, lawyers, salespeople, engineers, counselors thoughtfully talk at each's convenience.
- Soldiers, Seamen, Expats and OFWs and their families exchange messages.
- Reporters go onsite with a remote control instead of a camera operator.
- Sending holiday greetings to friends and family via email and social networks all at once.
- Interactive digital signage controlled and updated remotely and automatically.
- An aide in a nursing home records and plays messages to and from family members to the residents.
- BPOs use it for customer support and can often reuse responses for common inquiries.
- It is a great collaboration tool for remote worker management, especially across time zones.

The entertainment aspects of Veamcast will help it go viral and the communication aspects of it will make it sticky.

The advertising potential of this platform is enormous. Our primary model is to allow paid users to control their own advertising while we limit and monetize non-paid users. There is also great potential for premium features.

We are looking for introductions to customers, investors, incubators, software partners, hardware partners, marketers, media content providers, press and others involved in the online media industry.

Download Veamcast at <http://veamcast.com>. More info at <http://veamcast.com/corp>.

Contact info: Joe Dean, founder joe.dean@veamcast.com 310-593-4485 U.S.